



**SOMINI SEN DUA**

**PRESIDENT, WEST BENGAL CLIMATE ACTION COUNCIL**

**WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY (WICCI)**

**INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN**

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**Somini Sen Dua**  
**President, West Bengal Climate Action**  
**Council**  
**Publicist turned Social Entrepreneur,**  
**Tree Hugger, Dog Mom,**  
**Travel Writer, Photographer, Foodie**

Somini Sen Dua is a publicist turned Social Entrepreneur, Tree Hugger, Dog Mom, Travel Writer, Photographer, Foodie. She is the Director of NextGen Communications, and Worked extensively with National and International Brands of Fashion & Lifestyle such as - Kerastase , Aroma Magic, Ritu Kumar, Champagne Council , Satya Paul, Shantanu and Nikhil, De Beers and Titan. Under Art and Culture genre I worked in Delhi Art Gallery, Experimenter Art Gallery, and Crossword Bookstore at Kolkata. Under Food & Beverage Industry She worked at Mamamia, Astor Hotel, ITC Fortune Select. Currently I am working with Publicist turned Social Entrepreneur with Mrityika Earthy Talks (MET).

She completed Diploma in History from Ashoka University, Clarion college of Communication (Ram Ray) 1996, Bachelor of Arts from Jadavpur University (1995) and completed schooling from Modern High School for Girls ( Batch of 1992)



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## **VICE PRESIDENT**

**SUCHISHMITA DASGUPTA**

### **Council Members:**

- ANANYA BOSE**
- AVEEK**
- BAISHALI MUKHERJEE**
- CHARULATA KAPOOR**
- DEBASMITA CHNADRA**
- GARGI MAITRA**
- JHELUM BANERJEE**
- RAJLAKSHMI MOHAN**
- RAMITA SENGUPTA GHOSH**
- SNEHA GHOSH**
- SUJOY PRASAD CHATTERJEE**
- TANIA MUKHERJEE**



**Suchismita Dasgupta**

**Vice President, West Bengal  
Climate Action Council**

Armed with a diploma in brand building communication after completing graduation, Suchismita started her career in McCann Erickson, Kolkata. Art direction and print production were her forte in her formative years at the agency. Advertising didn't hold her interest long so she started working for NGOs designing communication materials and some very important study material too for CINI ASHA as well as UNESCO.

All this while her first love remained textiles. Soon she found her way into a textile export house, purely through her knack of designing sarees and clothes for family and friends. This understanding of the Indian psyche quickly moved her to greater heights of excellence in textile design and merchandising, working with the likes of Armani, DKNY, Kenzo, Dries van Noten, Sonia Rykiel, Etro et al. To understand the fashion and study the market she travelled to Europe regularly. The demand for the best qualities at rock bottom prices made her go to the heartlands of India, where she finally discovered her vision.

A strong commitment to recycling, even before it was popular, found her at the 2006 Ethical Fashion Show in Paris, France, where her prime focus was on recycling of natural fibres/textiles and she showed a collection dedicated to Art Nouveau using traditional Indian hand embroidery and block printing. This remains her motto, and Nextiles has developed products with recycled and upcycled textiles and fibres. She has received Swayam Siddha award from the Rotary for her contribution in textiles and the life of the artisans. Almost simultaneously she began working in films as a Costume designer establishing a reputation for authenticity, especially in period cinema. Her work on Koyekti Meyer Gawlpo brought her the best costume designer award at the Madrid International Film Festival in 2013.

In 2023 she received the best Costume designer's award from the both Filmfare and WBFJA for Aparajito. In 2023 she has also received an award for her contribution in sustainable fashion from Damini.

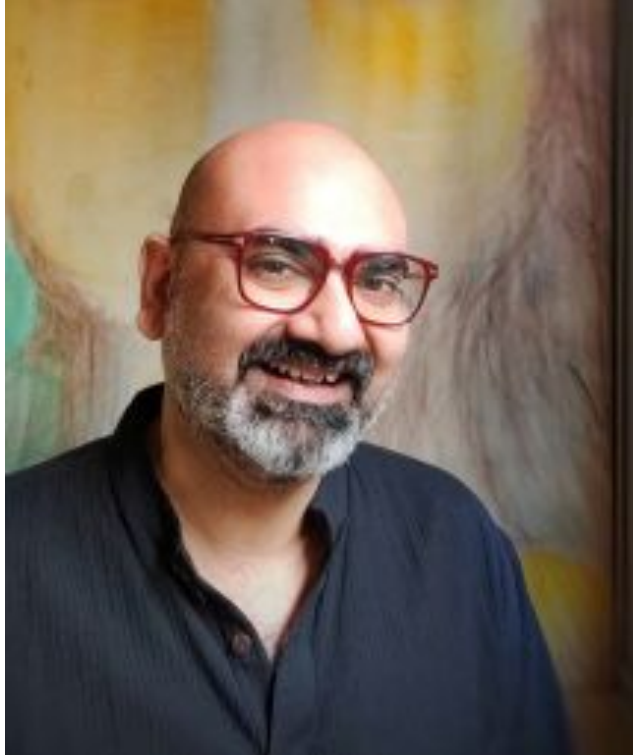


### **ANANYA BOSE**

**Founder/designer of Sutkatha, a sustainable clothing and lifestyle brand, May 2023 to present.**

ANANYA BOSE is the Founder/designer of Sutkatha, a sustainable clothing and lifestyle brand, May 2023 to present. She is also founder/artist of Mrida by Ananya, a sustainable art, craft and design studio specializing in sustainable stationery, from March 2019 to present. She has been a research associate at IIM-Lucknow, from December 2017 to November 2018. She is a Freelance writer, Founder of The Philovert, a socio-cultural blog based on law, philosophy, psychology, history and literature. Ananya was an Editor at Monthly e-Newsletter, International Jurists Organisation (IJO), Founder, Mr. Subhash Chandra Birla, Adv. in the Hon'ble Supreme Court, and President, Dr. Alistair D. Edgar, from April, 2014 to April, 2015.

The IJO was founded on 13th December, 1987 and received accreditation as NGO in special consultative status from the ECOSOC (UN). It promotes Rule of Law and the establishment of International Relations on the basis of law and Justice. Ananya is also Member, NLIU Law Review, Editorial Board (Content Review Committee), from August 2010 to April 2015. She was the Co-Editor, Editorial Board and a column writer, Monthly newsletter "Legally yours" by the Achiever's Guild Law Academy, from March 2012 to April 2015. Ananya has also been a feature Writer, University Student Newsletter "Vox Populi", from July 2013 to March 2013.



**AVEEK BHATTACHARYA**  
**Creative head of fashion &**  
**lifestyle label AVEEK.**  
**Founder of AVEEKDESIGNS.**

Hailing from the kaleidoscopic city of joy - Kolkata, AVEEK draws inspiration heavily from the city's popular culture, the people, and the folklore of rural Bengal. He passed out from the National Institute of Fashion Technology (NIFT) in 2002 working in the Indian fashion and textile industry for over two decades.

He assisted eminent designer Anamika Khanna early in his career. He has worked as a design consultant taking independent projects with various export houses and MSMEs thereby gaining international aesthetics with in-depth knowledge of diverse traditional handlooms, age-old embroidery, dyeing, and printing techniques.

AVEEK has won numerous accolades as an emerging talent showcasing his creation in Dsyn thereby grabbing the attention of Indian fashion legend, Ritu Kumar in Delhi. He was chosen as one of the most promising designers in the fashion design category by design guru Raghavendra Rathore and celebrated artist Jogen Chowdhury in graphite India's Nirmaan collective.



**Baishali Mukherjee**  
**Owner of the Company:**  
**Bon Appetit**

She is the owner of Bon Appetit, a company that makes freshly baked gourmet food for dogs and cats without colors, preservatives, or chemicals. Their products include birthday cakes, cookies, pupcakes, and more.

She has 10 years of experience in interior designing and property management along with having experience in Maintaining a property of an NRI at South kolkata.



**Charulata Kapoor**

Charulata Kapoor runs a home kitchen focusing on Chatapata spicy mood-enhancing pickles. Pickles & More is a home start-up by her. Pickles, marmalade and other condiments are all made using recipes that have been passed down from other generations in the family. Most products are made using the fresh produce of the season and so the production is in small batches. Most of the ingredients are sourced directly from a captive farmer group in order to ensure the highest quality standards. She has completed her schooling from M.G.D Jaipur and college from Kanodia College Jaipur and completed interior Designing course from South Delhi Polytechnic.





**Debasmita Chandra**  
**COUNCIL MEMBER**

Debasmita Chandra has completed my B.A. from Calcutta University in the year 2006, Diploma in Nutrition and Dietetics from VLCC Institute, Kolkata in the year 2016. Pursuing M.B.A in Marketing from Punjab Technical University. She is working as a Customer Relationship Manager (CSM) in Harimitti Agro Pvt. Ltd. from Feb 2021 to till date. Worked as a Manager (Nutrition & Slimming) in VLCC, Kolkata since October 10 2016 to Sep 2020. Worked as an Area Sales Coordinator in Hindustan Unilever Field Service-2010 September to 2015 January. Worked in Hindustan Unilever (Ponds) - 2006 November to 2010 September. Retails & Channel Sales (Area-West Bengal) . Worked as a Sale Executive in Shopper's Stop Ltd Cygnus Diamond Jewellery-2005 to 2006 October. (Area-West Bengal & Part of North East)

- Handling client health hazards and suggesting them proper treatment and diet plan.
- Handling sales in VLCC along with my day-to-day activities.
- Key responsibility is to achieve sales target.
- To achieve sales target by directing, coaching, and controlling the activities of the sales team to ensure maximum brand exposure and yield.
- Influencing and Motivating distributor teams in achieving company targets.
- To develop and implement a company-wide plan to push product, working with all departments for its execution.
- Forecasting and monitoring sales target on weekly basis and ensure they are met by the sales team and reporting to sales manager.
- Coordination with the Manpower Management.
- Stocks Managing.
- Manpower Selection & their issues
- Auditing.
- Target follow up
- Updating Customers database.
- All the major issues arise in Eastern area &
- Managing all Local activities undertaking by the Company



**Gargi Maitra**  
**Outreach Lead and New Initiatives**  
**Manager**

Gargi Maitra has over 9 years experience in the Development Sector in diverse fields of environment, agriculture, health and livelihood.

Gargi Worked closely with governments, international bodies, administration, citizens networks to create innovative ecosystems for supporting action around clean air, circular economy, sustainable mobility and climate change at large.

Gargi received the Our Kids Climate Fellowship in 2021.

Gargi got her Master Degree from the Xaviers Institute of Social Service in Ranchi , in Rural Development. After graduating from college, she joined Srijan (Self Reliant Initiative for Joint Action) and later joined CINI (Child In Need Institute)



**Jhelum Banerjee**

Jhelum Banerjee wears many hats - a doting mother to a four-year-old daughter, and a professional with more than 22 years of experience in the field of Marketing, Branding, Corporate Communication, Education Consultancy & Hotel Operations.

‘Haan D Biryani’- a Cloud Kitchen is a part of family business where she silently plays the role of a marketing consultant supporting her equal half! Her stance ‘say no to the usage of plastic straws & plastic water bottles. She has made herself a nagging Kolkatan!

As an avid singer, traveller, and bookworm, she also delves into abstract writing. Jhelum, a student of Patha Bhavan (Kolkata) holds a BSC degree in Advertising, Sales Promotion and Sales Management from CU. Her career started with media houses like Hindustan Times and Times of India; then she shifted her career as a hotelier and joined the World of Hyatt. Later she became the National CSR Head for Graphite India, & eventually moved to Education Consultancy with the IIHM group.

At present, she is the Director of Operations and heads the unit of the Indismart property-3 star business hotel in the City of Joy! Right from the very beginning of her career, she has been lauded for her astute understanding and judgmental skills, hard work, determination and out-of-the-box ideas in her diverse fields of work.

Jhelum’s juxtaposition of professional and personal life is praiseworthy and she wishes to pass on these values to her daughter who is her top priority.



**RAJLAKSHMI MOHAN**  
**Media & Marketing Expert**

Rajlakshmi Mohan is Media & Marketing Expert Educationist, Past President, Rotary Club of Calcutta Ayyanna, RI District 3291. She has been completed M.A. Indology & Ancient Indian History, Viswa Bharati University, Marketing Specialization from IIM Joka. With a multifaceted career spanning 25 years in media marketing, including her leadership role as Ex-General Manager, Times of India (Eastern Zone) and Vice President, Advertising & Sales, DNA Mumbai – followed by a 9-year long tenure in teaching, Ms Mohan brings with her a wide spectrum of industry experience and knowledge. Her marketing strategies and academic insights make for a unique blend, bringing combined values to the table.

Currently she is working as a Partner of Media Consultancy Firm, ExtraCover and the Owner of RAJI - Women's Leisurewear Brand and as well as Guest Lecturer of PG Diploma in Mass Communication, JU



**Ramita Sengupta Ghosh**

Ramita was always driven by social cause since childhood. During her school days in St Johns Diocesan girls high school, she always tried to help the underprivileged and specially abled. A history Hons. graduate from Lady Brabourne she aspired to be in Indian Administrative Service but cracking MBA entrance exams propelled her towards IISWBM where she did her post graduation in MBA majoring in marketing. Her first choice was always big NGOs however lack of choice made her join Wipro Ltd. in a branding and marketing role .In 2002 she formed a NGO called ARC (Animal Relief and care) along with a group of friends for the welfare of street animals which executed impactful programs and campaigns .In 2007 she joined HP India in as a Key a Account Manager. Eventually her twin bundle of joy took priority over corporate career but she never gave up on her dreams of being a social entrepreneur. In 2023 she finally formed Ecolife Future, an eco friendly lifestyle and awareness organization encompassing eco friendly products ,processes and campaigns.



**Sneha Ghosh**  
**Project Manager**

Sneha Ghosh - she is the project Manager and Head of Climate Change at SwitchON Foundation (Environment Conservation Society) in West Bengal, Jharkhand and Odisha.

She has pursued her masters in environmental sciences from Dehradun and has a bachelors in Botany from Calcutta University.

She is also an UNLEASH Ambassador and has attended the Unleash Innovation Talent held in India in December 2022



**Sujoy Prasad Chatterjee**

**Sujoy Prasad Chatterjee** is an interdisciplinary artist, specializing in spoken words and theatre. He is the founder of SPC kraft, the city's only interdisciplinary arts collective.

He voices his expressions on gender, sexuality, social abuse, and humanity through his art. Apart from working in feature films, web films, and on stage, he is the artistic director of PHREEDO M4 EVER MONOLOGUES, India's only solo arts festival. His solo play HAPPY BIRTHDAY had opened in a queer theatre in Toronto and is now a part of an international book on gender and arts.

Chatterjee was recently invited by Rabindra Bhavan, Viswabharati to perform in their premises, a rare honour for a South Asian artist. Chatterjee has acted in multiple feature films directed by Srijit Mukherjee, Shiboprosad Mukherjee & Nandita Roy, Aritra Sen and many others. Sujoy played few very popular negative characters in Daily soaps on high rated television channels like Zee Bangla, Star Jalsa. He has also acted in a number of web series for the digital platform Hoichoi. His work in feature films like BELA SHESHE, BELA SHURU, SHAH JAHAN REGENCY and BIDAY BYOMKESH (where he played the lead Negative character) were highly appreciated by the critics and the mass.

After working on screen for long, Sujoy Prasad Chatterjee has now made his debut as a director for a SHORT FILM named HOME and as a producer for the short film by the legendary acting coach SOHAG SEN named SORROW OF LOVE. It's interesting to note that iconic filmmaker and poet Gulzar had praised Sujoy for his audio artistry in a presentation at the very prestigious National Library.



**Tania Mukherjee**  
**Studio Pottery Proprietor,**  
**Sizzling Sit Regular supplier of**  
**tableware in Galleries, Café**  
**and Restaurants in the City of**  
**Kala**

Tania Mukherjee had been brought up with a passion for traditional Indian Art form, She had a unique ability to absorb intricacies of craft works and express them with her own es and individuality In her childhood, innate objects, naturally to get life by her Wherent skill She has been learning and experimenting with able guidance and affection of many throughout the viz. Shri Sandip Manchekar, Smt, Sent Manjan Kanoi etc. She has studied Glare and Gay making under the tutelage d Shid Sandip Manchenart dapur, Mahahastra Presently studying Ach andar the tutelage Smt. Lipi Bowas at Bolpur, West Bengal of Received Basic Wheel training under the tutelage of Set Manjan Kanoi, at Kolkata, West Bengal. She exhibited in Kaliaghora Art Festival, Mumbai Auroville is ternational Potters Market, Pondicherry, Vadodara Potters' Market, Vadodara, Gujarat Pune Potters Market, Pune, Maharashtra Kolkata Potters' Market, Kolkata. West Bengal and many more